

Visible Faith Jewelry

Trunk Show Requirements

Artist Shandon Camarillo-Whitson will gladly make a trunk show appearance for your retail location, at no cost provided the following requirements are met. There are no exceptions to the stated requirements.

She will bear all expenses of travel to your location, but in return you must:

1. Place an ad of any size in a local publication, magazine, newspaper, etc... , one week prior to the show. Camera ready artwork, or complete ad will be furnished at your request.
2. You must send out a minimum of 500 postcards to your stores database. The cost of the cards which are premade using your store and show information on the back, is approximately \$95-\$125, the cost of which she will split with you. **YOU MUST MAIL THEM, HANDOUTS ARE NOT AN OPTION.** She will have the cards produced and sent directly to you. You must address and put postage on them. The cost of the postage at \$.27 each will also be split by the Artist. So the total exposure using the post cards is approximately \$130.
3. If artist has to fly to location, a table area of no less than 4'x8' round or square draped, must be provided. A separate draped work table of no less than 2'x4' in any dimension must be provided for her to work on orders on. A chair for this table must also be provided for her to sit at while she works. For the display table, 360 degrees of access is a must. Customers must be able to move around the entire table on all sides.
4. Artist will not use your inventory, PLEASE remove all inventory that you carry before the artist arrives. Your displays may or may not be used by artist. Displays must be tasteful and not tattered or broken. Artist reserves the right to use and place displays as she sees fit.
5. You will receive the following rate of payments for products brought to the show. Artist brings her entire inventory for each line of jewelry and accessories that she produces. For any Lines that you currently carry **at the time of the show**, you will receive the difference between wholesale and retail, just as if you had purchased it at wholesale. (For any products that you do not currently carry in your inventory, you will receive 15% of the sale before taxes or shipping on special orders.)
6. All monies/sales will be run through the artist, not the store owners register, since the inventory is coming out of the Artist's inventory, not the stores. Therefore, the artist will make a receipt for each sale and you shall receive a copy of the invoices for your inspection.
7. Artist reserves the right to price inventory, if you price your inventory at a different, markup than keystone, then they will be sold at a "Show Special" which is keystone/200% markup.
8. A store will qualify for a free trunk show only if they carry \$500 worth of wholesale inventory at all times. If the store falls below the \$500 worth of in store stock inventory, a trunk show may be scheduled at the discretion of the Artist for an additional agreed upon cost of expenses to be covered.